**SWOT Analysis of 7 & 8 April 2017 Good News Tennis Tournament**

**STRENGTHS**

1. Continual follow-up by Tournament Director to ensure there were 20 entries.
2. The new interest in the green ball group is refreshing.
3. The scores are updated in the break between matches and players show great interest in the scores.
4. Hoërskool Garsfontein has clean and well maintained facilities. The school staff is supportive of the tennis tournaments.

**WEAKNESSES:**

1. There is no closing date when players must have paid by. Parents/players pay late so they can withdraw at the last moment without paying.
2. Absence of a data basis where data is only captured once is resulting in time loss. Presently parents’ answers are captured on several different EXCEL spreadsheets.
3. The tournament was in the holidays when there TSA tournaments and nationals.
4. Small data basis that is shrinking means too few players are invited to ensure a large entry. It is extremely difficult to get new player contact details from coaches and school tennis organisers.

**OPPORTUNITIES**

1. Creativity with scheduling when some groups are too large and others too small.
2. The data basis is about to be finished.

**THREATS**

1. High expense of electronic equipment for communication not been optimally used.
2. More players than normal are withdrawing from the data base.
3. Some Parents/Players appear to view tennis as the last option entertainment and only enter at the last moment. Other players withdraw at the last moment and don’t pay when they withdraw.
4. The green dot ball group does not have enough database details to ensure a full group. Money was spent on getting contact details and some players can’t afford entry fee.
5. Economic climate has hindered many entries with some players only entering if they can play for free.
6. The ministry is highly reliant on a computer, laptop and website that can be damaged by hackers, viruses, lightning and theft. Insurance is limited to hardware and expensive.

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